

# CRAFT BEER ITALY 2017

Conferenza e mostra per tecnologie,  
materie prime e marketing

Talent Garden Milano Calabiana, 22–23 November  
Powered by Beviale Family

Send no later than 31/03/2017

To be sent to:

NürnbergMesse Italia S.r.l.  
via Camillo Hajech, 45  
20129 Milano, Italia  
Tel. +39.02.28510106  
Fax +39.02.28507623  
[craft-beer@nm-italia.it](mailto:craft-beer@nm-italia.it)

Request to take part as a sponsor in the conference

CRAFT BEER ITALY 2017 (22<sup>nd</sup> – 23<sup>rd</sup> November)

Company name \_\_\_\_\_  
Street \_\_\_\_\_  
Post code \_\_\_\_\_  
Town, Province \_\_\_\_\_  
Country \_\_\_\_\_  
General E-Mail \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Position \_\_\_\_\_  
Telephone/mobilephone \_\_\_\_\_  
Personal E-mail \_\_\_\_\_

Tick the session you are interested in:

➤ Main Hall

- Malt and other cereals
- Sensory analysis 1
- Hops
- Special treatments of beer (such as barrel aging)
- Yeasts, fermentation
- Bottling
- Homebrewing

➤ Workshop Hall

- Quality assurance 1 (chemical-technical)
- Brew room
- Advice for starting up a brewery
- Sensory analysis 2
- Tapping technique
- Quality assurance 2 (microbiology)

Speech topic: \_\_\_\_\_

Speaker name and qualification: \_\_\_\_\_

Speech language:      ( ) Italian                      ( ) English

**Organizer**

NürnbergMesse Italia S.r.l.  
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[www.craft-beer-italy.it](http://www.craft-beer-italy.it)

Capitale sociale euro 10.000,00 i.v.  
N. di iscrizione al Registro  
imprese di Milano e n. di Partita  
IVA 06596090966

NürnbergMesse Italia S.r.l.  
direzione e coordinamento esercitata  
da NürnbergMesse GmbH con sede  
in Norimberga (Germania)

**NÜRNBERG MESSE**



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## Conferenza e mostra per tecnologie, materie prime e marketing

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### Information and general conditions:

Sending the above form represents a formal request but not a guarantee of being included among the sponsors. All requests must be sent by **31 March 2017**. After this date the selection phase starts in cooperation with the partners (Doemens and VLB Berlin), which will follow two criteria, the chronological order in which the requests are received and the relevance to the topics dealt with in the conference. At the end of this selection, confirmation will be sent with relative invoice to the companies selected. Payment is to be made by bank transfer (within 30 days of receipt of the invoice) with reason for payment stated as "sponsor CBI 2017". If you have been chosen as a sponsor, we will ask you for a short abstract of your talk.

Registered sponsors agree to send us their presentation which is going to be published in the digital and/or paper conference documents.

### PARTICIPATION CRITERIA

Only companies already registered as exhibitors or guest companies can act as sponsors at CRAFT BEER ITALY 2017. The presentation should be held in Italian or in English.

### PARTICIPATION FEE

**Main hall** (max. 150 persons): 3,000 Euro – discounted price for first edition **2,250 Euro + Italian VAT 22%** if applicable

**Workshop hall** (max. 35 persons): 2,000 Euro – discounted price for first edition **1,500 Euro + Italian VAT 22%** if applicable

### DURATION OF THE PRESENTATION

The speeches will last a maximum of 30 minutes (included 10 minutes for questions) and must contain information which is relevant and interesting for the visitors. Explicit proactive company promotion will not be allowed as this already takes place within the exhibition areas.

### SERVICES INCLUDED IN THE PARTICIPATION FEE

- 30 minute presentation during the conference
- Placement of the company's roll-up in the location. Roll ups are to be produced by the company. Dimensions will be communicated later
- Logo of the sponsor company in the visitor's guide
- Logo on the official site of the event [www.craft-beer-italy.it](http://www.craft-beer-italy.it)
- Mention of the sponsors in national and international press releases
- Mention in the social channels of CRAFT BEER ITALY and the newsletters for visitors
- three registrations for the conference (Speaker + two other persons)

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## CANCELLATION PROCEDURE

The participation as sponsor can be cancelled for free until 15th June 2017. Cancellations received after this date will be processed with a 500 Euro fee.

Place and date:

Stamp and signature:

### *Privacy Policy (ex art. 13 D. Lgs. No. 196/2003)*

Pursuant to article 13 of Italian Legislative Decree no. 196 of 2003 (Data Protection Law), NürnbergMesse Italia S.r.l. in its capacity as Data Controller with regard to the use of personal data, wishes to inform you that the personal data you freely provide will be used – both on paper and by digital procedures – for the fulfilment of your request to sponsor the event called "CRAFT BEER ITALY – symposium and exhibition for technologies / raw materials / marketing" and in order to fulfil the bureaucratic, accounting and fiscal obligations arising from your sponsorship at the Event and provide you all the necessary services relating to the same. It is up to you to decide whether to provide your data; however, if you refuse to provide them, you will be unable to sponsor the Event. NürnbergMesse Italia Srl also wishes to inform you that your personal data will be automatically stored by NürnbergMesse Italia S.r.l. and NürnbergMesse GmbH in accordance with the relevant legal requirements (Data Protection Law) and supplied to third parties for the fulfilment of the contractual obligations. Please also remember that, for further information or specific requirements, or to exercise your rights under article 7 of Legislative Decree 196/2003 (deletion, freezing, updating, correction or supplementation of data or refusal to allow their use) you may contact the Data Trustee by writing to NürnbergMesse Italia S.r.l. Società Unipersonale Via Camillo Hajech 45, 20129 Milan, calling phone number +39.02.28510106 or using the email address [privacy@nm-italia.it](mailto:privacy@nm-italia.it).

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