

CRAFT DRINKS INDIA 2018

Trade fair and conference for
Beer, Wine and Spirits Production

White Orchid Convention Center, Bangalore, India
4 – 5 July

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India's first trade show for Brews, Spirits & Wine production technologies takes wing in Bangalore

Craft Drinks India, the first edition of India's only dedicated trade show for Alco Bev Production technologies concluded on the 5th Of July 2018 post 2 days of energetic networking by industry professionals.

The inaugural edition of Craft Drinks India jointly organized by NuernbergMesse (the organizers of globally recognized Beviale cluster of beverage events) and PDA Trade Fairs from 4-5 July 2018, is India's first comprehensive trade show platform for the Alco- bev production industry. Covering wine, spirits and beverage production technology and ancillary products, the event provided a perfect platform over two days for the craft drinks ecosystem to meet, interact, deliberate and witness cutting edge global technologies. The two day event was inaugurated by Dr. P. Lakshmi Narasimham IAS, Commissioner of Prohibition & Excise, Govt. of Andhra Pradesh.

As modern India's metro narrative is being shaped by a young well educated, well-travelled, populace of achievers, there is growing demand for the finest in dining, wining & living. To cater to this discerning group, the metros have seen a steady growth of fine dining places, restaurants, pubs and a more recent phenomenon, the brew pubs.

In addition to the trade fair, a conference on "Grain to Glass" organized on day 1 was a resounding success, where renowned speakers from the industry shared their expertise with the audience. Day 2 included a highly technical workshop that was conducted by Versuchs- und Lehranstalt für Brauerei (VLB) from Berlin. The workshop included presentations on what went into making a great beer, how human bodies detect and perceive sensory stimuli, introduction to common characteristic s/ off-flavours in beer, and exercises in typical beer flavours. It was very well received by the delegates attending.

Craft Drinks India played host to over 1000 industry visitors from varied verticals which included brewers, craft brewers, and distillers, F&B professionals, hospitality Industry, beer manufacturers, importers, microbrewers, home brewers, retailers, wine makers, restaurant owners and distributors. The visitors came in from India, France, Nepal, Hongkong, Singapore, Belgium, Sri Lanka, Australia, Myanmar, Oman, Thailand, United Kingdom and Zambia. With exhibitors from across the globe showcasing technology, raw materials, instruments, laboratory equipment and dispensing equipment, India's first comprehensive trade show platform for the craft beverage production, technology and ancillary products concluded on a successful note.

The event was hailed by the craft drinks community who unanimously expressed their interest at being a part of the next edition scheduled to be held from July 3-4, 2019 in Bengaluru, India.

For further information please contact :

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